



The Puro Difference

Live Dried Flower

Puro's live drying process gently removes moisture to preserve the full natural profile of the cannabis flower - delivering a richer aroma and flavour for a more complete medicinal experience.



- 1**  Hand harvested
- 2**  Flash frozen
- 3**  Live dried
- 4**  Dry trimmed and cured

What to expect from your Live Dried Flower

Larger, intact buds	Live drying means buds keep their natural shape, colour and size. That's why they look bigger and greener than you may be used to.
Subtle initial aroma, loud flavours on inhalation	The aroma is held tight within the bud structure until you need it. Once warmed or vaporised the full flavour profile opens up.
A different texture	Live Dried Flower is lighter and more friable than conventional cannabis. It breaks apart easily so go gently when grinding and use a slightly lighter pack in your vaporiser.
Exceptionally smooth vapour	Live drying creates a clean uniform structure that vaporises smoothly. Most patients find it gentler on the throat and airways than conventionally dried flower.
Consistent, predictable performance	Moisture content is tightly controlled throughout the process, supporting reliable vaporisation, consistent dosing and stable cannabinoid delivery every time.

Your Live Dried Flower started somewhere special

Puro's coastal Marlborough farm sits in one of the world's top-rated outdoor cannabis-growing environments with some of New Zealand's highest sunshine hours, ocean airflow, warm days, cool nights and microbe-rich soil. Those conditions matter: natural sunlight produces a richer and more complex range of cannabinoids and terpenes in your medicine.



Looks different. Tastes different. Feels different.

Find out more at puronz.co